



## Case Study: Hebrew Scouts Movement

# From time-consuming to time-saving: A success story in learning administration

The Hebrew Scouts Movement faced challenges in delivering effective training and ensuring consistent participation among its members. The organization needed help with administrative hurdles and managing compliance.

The Movement partnered with Blossom, renowned for its ability to address multifaceted training needs. The Movement's partnership with Blossom evidences how a purpose-driven learning management platform has revolutionized training delivery, engagement, and administration within a complex organization.

### ABOUT CLIENT:

The award-winning Hebrew Scout Movement was founded in 1919 and is Israel's first, largest, and most influential youth movement.

The Movement employs around 240 people across Israel. Through informal education, the Movement prepares graduates for all life's challenges. With approx 100,000 youths involved in the Movement and tribes located across Israel, the organization employs people to educate youths, instill values, and develop a sense of community.

### CHALLENGES:

The Movement grappled with efficiently delivering training programs to its members, hampered by manual processes that consumed time and resources. Having tried other learning management platforms with no success, the Movement continued to struggle to ensure the active participation of all members in training programs. Course registration and tracking placed a significant administrative burden on the organization, diverting resources away from strategic tasks. Since the Movement has employees based across Israel, complex operations required a solution that could handle various functions, including tutorials, exams, and an employee portal—from one unified platform.

### PROBLEMS SOLVED:

- The Movement transformed its training delivery by automating processes—reducing the time and effort needed for managing learning activities. In turn, members now access training materials promptly
- Blossom's user-friendly interface empowered members to self-register for courses and training programs. This boosted participation rates, ensuring a broader reach of training initiatives
- Blossom's integrated platform consolidated various functions, including tutorials, exams, and an employee portal. This comprehensive approach simplified the Movement's training ecosystem, fostering a seamless learning experience

### KEY TAKEAWAYS:

- By prioritizing functionality and operational efficiency over budget, the Movement found a robust solution that leads to more effective solutions that yield long-term benefits
- Choosing a platform that combines multiple features and functionalities has simplified operations and improved the process of meeting compliance
- Automated processes streamlined training administration, reducing manual intervention and enabling more efficient resource utilization
- Empowering users to self-register and engage with training content has enhanced participation rates and overall engagement

*"We are a unique organization, and Blossom has been able to mould itself into our structure and processes. [Blossom] is a really good system that answers all of Hebrew Scouts' unique needs. We have recommended it to other complex organizations."*